

FOR IMMEDIATE RELEASE
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DOWDLE TO BECOME “SENIOR/CAREGIVING AUTHORITY” ON
NBC, NEWS CENTER WCSH 6 and WLBZ 2

KENNEBUNKPORT, ME –After months of negotiations Clarice W. Dowdle, Founder and COO of Seniorcaregivingtoday.com has announced that she will be the on-air senior/caregiving expert on NBC, NEWS CENTER WCSH 6 and WLBZ 2. Dowdle will be discussing topics on a national, regional and local level that impact her viewers, as well will answering questions regarding their concerns. She will additionally be discussing her first book Time for the Talk, The Ten Step Plan for Effective Senior Caregiving Today. Dowdle will be featured throughout the day on various newscasts.

“I am so excited to be a part of this station’s commitment to the seniors of Maine and the baby boomers who are caring for them. When I wrote my first book I viewed it as creating a life manual to follow from the first onset of “mom’s not doing well....to her final passing” I want to share this knowledge, validation and honest dialogue with our viewers so they can be better prepared for their own aging as well as those who are currently in their care. I look forward to touching each one of their lives”, said Dowdle.

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